

## Sponsorship Opportunities

# THIRD ANNUAL NATIONAL LATINO FARMERS AND RANCHERS CONGRESS - 2022



## Isleta Resort & Casino, Albuquerque, NM | October 27-29, 2022

The 2022 National Latino Farmers & Ranchers (NLFR) congress has a sponsor level for anyone wanting to support the 3rd Annual Congreso conference. If you have specific suggestions or ideas on how your organization can participate other than the ones listed below, please contact us right away. Sponsorships are available on a first to commit basis.

### **Diamond Sponsor Package – \$50,000**

1. 1 complimentary commercial exhibit space
2. Distribute organization's information in Conference welcome bag
3. 7-minute speaking opportunity
4. Refreshment Co/Sponsorship Friday Reception
5. Recognition in press releases as appropriate
6. Table reserved for 6 farmers/students for lunch
7. 5 complimentary conference registrations
8. Organization logo on conference banner
9. Distribute company/organization material at conference
10. Logo and hyperlink on National Latino Farmers & Ranchers website
11. Full page ad in Conference Program\*

### **Platinum Sponsor Package – \$25,000**

1. Distribute organization's information in Conference welcome bag
2. 5-minute speaking opportunity
3. Refreshment Co/Sponsorship – Friday Lunch and/or Saturday Lunch
4. Recognition in press releases as appropriate
5. Table reserved for 5 farmers/students for lunch
6. 4 complimentary conference registrations
7. Organization logo on Conference banner
8. Distribute company/organization material at conference
9. Logo and hyperlink on National Latino Farmers & Ranchers website
10. Full page ad in Conference Program\*

### **Gold Sponsor Package – \$15,000**

1. 3-minute speaking opportunity
2. Refreshment Co/Sponsor – BREAK
3. Recognition in press releases as appropriate
4. Table reserved for 4 farmers/students during lunch
5. 3 complimentary conference registrations
6. Organization logo on Conference banner
7. Distribute company/organization material at conference
8. Logo and hyperlink on National Latino Farmers & Ranchers website
9. Half page ad in Conference Program\*

### **Silver Sponsor Package – \$10,000**

1. Refreshment Co/Sponsor – BREAK
2. Recognition in press releases as appropriate
3. 2 complimentary conference registrations
4. Organization logo on Conference banner
5. Distribute company/organization material at conference
6. Logo and hyperlink on National Latino Farmers & Ranchers website
7. Quarter page ad in Conference Program\*

### **Bronze Sponsor Package – \$5,000**

1. 1 complimentary conference registrations
2. Organization logo on Conference banner
3. Distribute company/organization material at conference
4. Logo and hyperlink on National Latino Farmers & Ranchers website
5. Business card size ad in Conference Program\*

### **Friends Sponsor Package – \$2,500**

1. Distribute company/organization material at conference
2. Logo and hyperlink on National Latino Farmers & Ranchers website
3. Listed in the Conference Program

### **Supporter Sponsor Package – \$1000**

1. Logo and hyperlink on National Latino Farmers & Ranchers website
2. Listed in the Conference Program

**PAYMENTS ARE DUE IN FULL BY OCTOBER 1, 2022, TO BE GUARANTEED INCLUSION IN CONFERENCE PROGRAM**

*Sponsorship benefits are subject to change. We reserve the right at our discretion to substitute benefits in case of unforeseen circumstances.*

*Depending on availability. Student sponsorships include full registration (includes meals at event), hotel accommodations (double occupancy), and conference materials.*

# Sponsorship Registration Form

## THIRD ANNUAL NATIONAL LATINO FARMERS AND RANCHERS CONGRESS - 2022



### Isleta Resort & Casino, Albuquerque, NM | October 27-29, 2022

For hotel accommodations, please contact The Isleta Resort and Casino at 505-848-1999 or visit [isleta.com](http://isleta.com) to make a reservation online.

For further information please contact: Rudy Arredondo at (202) 628-8833; Juan Avellaneda at (240) 821-4210 Eugene Pickett at (505) 307-4429, Diana Avellaneda at (240) 340-3791 or [info@nlfrta.org](mailto:info@nlfrta.org)

**Organization (if applicable):** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please select sponsoring package:**

*Ad Book*

- \_\_\_\_\_ Diamond Sponsor Package – \$50,000
- \_\_\_\_\_ Platinum Sponsor Package – \$25,000
- \_\_\_\_\_ Gold Sponsor Package – \$15,000
- \_\_\_\_\_ Silver Sponsor Package – \$10,000
- \_\_\_\_\_ Bronze Sponsor Package – \$5,000
- \_\_\_\_\_ Friends Sponsor Package – \$2,500
- \_\_\_\_\_ Supporter Sponsor Package – \$1,000

\*Organizations are responsible to provide their advertisement in high resolution.

**Total Amount Due:** \_\_\_\_\_ *Please select a payment option below.*

**Pay by Check** (Send to address below)

National Latino Farmers & Ranchers  
c/o Diana Avellaneda  
DAPA Multiservices  
7903 Ashford Blvd.  
Laurel, MD 20707

**Pay by Credit Card** (Complete information below)

Card Number: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_  
Cardholder/Name as it appears on card:

Signature: \_\_\_\_\_

**Pay by Invoice** (Complete information below)

Name: \_\_\_\_\_  
Agency: \_\_\_\_\_  
Email: \_\_\_\_\_

*Please return this form by **October 1, 2022** by mail or email to [info@nlfrta.org](mailto:info@nlfrta.org).*

**National Latino Farmers & Ranchers is a 501(c)3 non-profit organization. Our EIN is 84-2237851.**

*DISCLAIMER: Sponsorship recognitions by National Latino Farmers & Ranchers do not constitute an endorsement of the products or services of the sponsoring company, organization, or individual.*